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CELLCEUTICALS PHOTODEFENSE

CellCeuticals® Biomedical Skin Treatments: a new generation of extraordinary biotreatments developed by world renown plastic surgeon Dr. Garth Fisher and skin care expert, Paul Scott Premo as an alternative to surgical procedures. New for summer is PhotoDefense Anti-PhotoAging Daily Skin Protector SPF 55+, an ultra-light moisturizing formula with patent pending Photoplex™. which provides extreme anti-aging protection against daily UVA and UVB sun exposure and oxidative stress. Vitamin D and

powerful antioxidants help strengthen the skin's natural defenses. \$45 at www.cellceuticalskincare.com

DECO FABRIC IMPORTS

NOT JUST FABRIC ANYMORE.

Of course, LA's top interior designers, architects and set designers have already discovered that Deco has expanded its showroom with a classic, yet eclectic line of furniture made here in Los Angeles. Delicious pillows, luxurious home accessories and candles have been carefully curated to complete your look. As always, our custom and ready-made draperies and shades await you - a new arrival of fabrics from Europe has just landed as well. Come see what's happening at the new Deco.467 South La Brea Ave., Los Angeles, CA 90036 | www.decofabricimports.com | 323.954.9990



AMERICAN CANCER SOCIETY'S SOUTHERN CALIFORNIA INVITATIONAL



The American Cancer Society's Southern California Invitational, presented by Nigro Karlin Segal & Feldstein, LLP, with special recognition of Anthem Blue Cross, in association with Grubb & Ellis Real Estate Services and ValueClick, Inc., returns to The Riviera Country Club on May 24th. Golf enthusiasts of all levels are invited to fight cancer from the fairways at this annual event benefiting the American Cancer Society's life saving efforts in research, education, advocacy and service. Contact: Bette Bergsman at 213.427.7387 | bette.bergsman@cancer.org

ELITE PERSONAL SEARCH 25TH ANNIVERSARY



Southern California's premier matchmaking agency is celebrating its 25th anniversary by introducing the official launch of its new VIP Division. Elite Personal Search has been successfully matching high caliber professionals for a quarter of a century. This new VIP division is unique because it is matchinig individuals throughout North America. At Elite, we handpick our clientele so an initial consultation is required.

800.411.3327 | www.elitepersonalsearch.com

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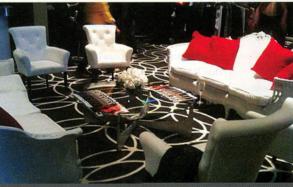








CHAZ DEAN FROM WEN AND ACTRESS DIANA MARIA RIVA



RED CARPET READY - GIFT BAG

RED CARPET READY

W HOLLYWOOD 6250 HOLLYWOOD BLVD. HOLLYWOOD, CA 90028 FEB 27

Angeleno hosted "Red Carpet Ready," an afternoon showcasing all the beauty and fashion must-haves to look your best for the Red Carpet. LA's most stylish tastemakers came out to the new W Hollywood to get the latest insider tips on how to get glammed up and gorgeous for awards season. Guests indulged in beauty treatments - blow-outs, manis and oxygen facials by Bliss Spa - while sipping on the finest Prosecco from Martini & Rossi and nibbling on delectable treats from the W's very own Delphine Restaurant. Guests left with gift bags full of all the essentials necessary to get Red Carpet Ready.

PARTICIPATING BRANDS

ABS ANGUS M SALON ANTIDOTE **BED HEAD PJS** BENEFIT COSMETICS **BLISS SPA** CELLCEUTICALS YOU BY CROCS **DEMITASSE JEWELRY** JEAN FARES COUTURE LASER AWAY **MARTINI & ROSSI** PER-FEKT BEAUTY WEN HAIR CARE

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