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OFFICIAL RULES. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. The Great American Pop Culture Quiz Sweepstakes ("Sweepstakes") is open to legal residents of the 50 United States and the District of Columbia age 18 or older as of 7/29/04. Sponsor: Entertainment Weekly, Inc., 1675 Broadway, New York, NY 10019. Employees of the Sponsor and its subsidiaries, affiliates, advertising, and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible to enter. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited by law. • To enter, hand print name, address, zip code, phone number, e-mail address (optional), and your answers to the ten (10) Pop Quiz questions on a 3" x 5" paper and mail it in a hand-addressed envelope with U.S. First Class postage affixed to: The Great American Pop Culture Quiz Sweepstakes, P.O. Box 9212, Medford, NY 11763-9212. All answers must be correct in order to qualify for the sweepstakes drawing. Limit one entry per outer mailing envelope. Mail-in entries must be postmarked between 7/29/04 and 8/4/04 and received by 8/11/04. Photocopies, illegible, or mechanically reproduced entries are not eligible. All entries and requests become Sponsor's property and will not be returned or acknowledged. Sponsor is not responsible for lost, late, damaged, misdirected, or postage-due mail entries. • Prize/Accurate Retail Value ("ARV"): One Grand Prize: A special pack of 10 CDs and DVDs culled from this week's Pop Quiz (ARV: \$300.00). CD and DVD selection is at the sole discretion of the Sponsor. Odds of winning depend on number of eligible entries received, estimated at 1:90,000. • Grand Prize Winner will be selected in a random drawing from all eligible entries received. Random drawing will be conducted on or about 8/25/04 under supervision of an independent judging organization whose decisions are final. To be declared a winner, your answers to the sweepstakes Pop Quiz questions must be correct. Entrants whose entries contain the correct answers to the Pop Quiz questions will be deemed the winner in the order they were drawn. For example: the first entry drawn with the correct answers will win the Grand Prize. If no entries are received with the ten correct answers, then those entries that identify nine answers correctly will be eligible for the prize. If a similar scenario occurs after drawing entries to find all those that include nine correct answers and none are found, the same drawing procedures (to award the prize) will be used to determine if any entries were received that correctly answer eight, seven, six, five, four, three, two, or one question correctly. If no one guesses correctly, the prize will be awarded in a random drawing from all entries received. Grand Prize Winner will be notified by mail. Prize awarded within 30 days after receipt of prize notification. If the prize notification is returned as undeliverable, it will result in disqualification, and the prize will be awarded to an alternate winner in a separate random drawing. If the winner is otherwise eligible under these rules, but is nevertheless deemed a minor in his or her state of primary residence, the prize will be awarded in the name of winner's parent or legal guardian. No substitutions are permitted except if prize is unavailable, in which case a prize of equal or greater value will be awarded. Prize is non-assignable or transferable except to a surviving spouse. Winner is responsible for all federal, state, local laws and regulations. Any other incidental expenses on prize not specified herein are the sole responsibility of winner. Entry and acceptance of prize constitute permission to use winner's name, prize won, hometown, and likeness for online posting and promotional purposes without further compensation, except where prohibited by law. Grand Prize is guaranteed to be awarded. • Participating entrants agree to these rules and the decisions of the judges and the Sponsor, and release the Sponsor and their affiliated companies, and all other businesses involved in this sweepstakes, as well as the employees, officers, directors, and agents of each, from all claims and liability relating to their participation, acceptance, and use of prize. Winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this sweepstakes or use or redemption of prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the sweepstakes, or in the announcement of the prize. • For Grand Prize Winner's name, (available after 9/30/04), send a self-addressed stamped envelope by 9/30/04 to: The Great American Pop Culture Quiz Sweepstakes Winner, c/o Entertainment Weekly, Inc., 1675 Broadway, New York, NY 10019. • Mail Preference Service: By entering, you may be contacted by the Sponsor or its advertisers. If you would prefer not to receive future mailings from our advertisers, or us please write to: Time Customer Service, P.O. Box 61041, Tampa, FL 33661-1041.

Entertainment ONLINE

EXCLUSIVE
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CONTENT



NEED A MAKEOVER?

A new season of the plastic-surgery show *Extreme Makeover* starts Sept. 23—but first, producers are casting about for "personable" folks who think they need

more than a few snazzy outfits to improve their looks. Interested? Find out how to apply to this and other reality series (*The Apprentice*, *American Idol*, and more) at ew.com/apply.



JOAQUIN'S PAST
He was unforgettable in *Gladiator* and *Signs*, but do you remember when Joaquin Phoenix was known as Leaf and starred as Steve Martin's troubled nephew in *Parenthood*? Take a tour through The Village star's career at ew.com/joaquin.



TALK ABOUT IT!

REMAKES: DISCUSS THE TREND
Should classic movies be revamped for new generations or be left alone? Talk about *The Manchurian Candidate* (starring Denzel Washington, above) and remakes in the works (Johnny Depp takes on *Willy Wonka*) at ew.com/remakes.

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